

Reebok

Paul Fireman
Chairman and
Chief Executive Officer

September 22, 2004

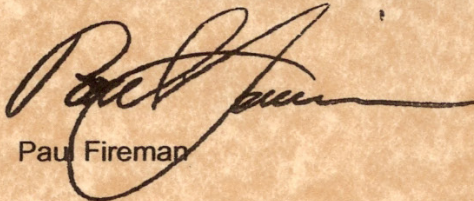
Mr. Steven Dane
Great Dane Entertainment
P. O. Box 551
Marston Mills, MA 02648

Dear Steven:

I just want to express my heartfelt thanks to you and to the Edwards Twins for making Reebok's 25th Anniversary such a huge success. Their performance that evening was outstanding and truly made it a great party. Many of the attendees actually believed Elton John was on stage performing. Everyone came up to me after the show to say how much they enjoyed the entertainment.

The Edwards Twins are truly a special talent, and I am thrilled they were able to join us in celebrating an extraordinary "milestone" in Reebok's history. I can't thank them enough for working our event into their tight schedule. Please extend my appreciation to them for adding magic to the evening.

With best wishes for continued success,



Paul Fireman